



JERE FEDERAL CONSTITUENCY · 2027

THE JERE BLUEPRINT

Building the Future We Deserve



MOHAMMED NUR DERIBE

ADC Candidate · House of Representatives

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*Representation begins with
listening and is proven through
results.*

MOHAMMED NUR DERIBE

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For years, the people of Jere have paid the price of being underserved. It has been paid in opportunities our young people never received. In harvests that never realised their full value. In businesses held back by poor infrastructure. In communities that have waited too long for the standard of representation they deserve.

This manifesto begins with a simple belief.

Representation is not measured by promises made during a campaign. It is measured by what changes in people's lives after the election.

Everything in these pages is built around that belief.

The priorities outlined here focus on what matters most to the people of Jere. Stronger schools. Better healthcare. Roads and public infrastructure that support growth. Greater opportunities for farmers, traders, entrepreneurs, women, and young people. Above all, a representative who listens, remains accountable, and delivers results.

Mohammed Nur Deribe is seeking election to the House of Representatives in the 2027 general election because he believes Jere deserves more than good intentions. He asks to be judged not on promises, but on what he has built, the standards he has worked by, and the results he will deliver.

The pages that follow are not a catalogue of promises. They are the standard by which Mohammed Nur Deribe asks to be judged.

■ MEET MOHAMMED NUR DERIBE

A Son of Jere

Mohammed Nur Deribe is an entrepreneur who has built businesses and the African Democratic Congress (ADC) candidate for Jere Federal Constituency.

He studied at St Andrews College, Cambridge, before earning a Bachelor of Science in International Business from Nottingham Business School in England, including an exchange programme at the University of West Florida. His education gave him an international perspective, but his understanding of Jere comes from a lifetime of knowing its people, its communities, and its potential.

Rather than pursue a career in politics, Nur Deribe chose to build. Over the years, he has established and led businesses across general trade, manufacturing, retail, energy, construction, and agriculture. In doing so, he has managed people, created jobs, delivered projects, and built organisations in one of the world's most challenging business environments. Those experiences taught him that lasting success depends on discipline, accountability, and seeing every commitment through to completion.

The same principles should guide public service. Representation should not be measured by the number of promises made, but by the results people can see in their everyday lives.

As the ADC candidate for Jere Federal Constituency, Nur Deribe is bringing the discipline of someone who has built and run companies into public office. He is standing to help create the conditions for enterprise to grow, for young people to find opportunity closer to home, and for public resources to produce lasting value for the communities they are meant to serve.



■ THE LEGACY OF ALHAJI MAI DERIBE

The Standard Behind the Name

**ALHAJI AHMED MAI DERIBE**

The late Alhaji Ahmed Mai Deribe remains one of the most respected philanthropists Borno has known. Over decades, and without ever holding public office, he built mosques and Islamic schools across the state, funded the Deribe Hospital, sank boreholes across rural Borno and Yobe, sponsored scholarships for young people, and stood by families in times of hardship.

This is the example that shaped Nur Deribe's understanding of service from an early age. It taught him that the greatest contribution a person can make is one that improves the lives of others and outlives them.

Today, he carries that same belief into public life. The responsibilities are different, and the tools are different, but the purpose remains the same. To use every opportunity entrusted to him and be able to show for it, the same standard he asks to be held to everywhere else in this document.



“ *The people of Jere are not an audience to be addressed at election time.* ”

MOHAMMED NUR DERIBE

■ IN HIS OWN WORDS

A Personal Message



“I present this manifesto with humility and a deep sense of responsibility to the people of Jere Federal Constituency.

My decision to seek this mandate comes from conviction, not ambition. I carry a name with deep roots in this constituency, and with it a belief that the Deribe family’s long connection to Jere is not a matter of history alone, but a responsibility to its future. I have also been shaped by experiences beyond Jere that have shown me what capable leadership and sound management can achieve when applied with purpose.

That belief took me into business, and I built. I have run companies, met payrolls at the end of hard months, delivered projects, and learned the difference between announcing a thing and finishing it. I know what it takes to make something work and to answer for it when it does not. That is the experience I want to put to work for Jere.

Because Jere does not need another politician. It needs someone who understands that announcing a project is only the beginning. The work is not finished until people can see it, use it, and benefit from it. For too long this constituency has seen too many announcements and too few lasting results. I am standing to offer the opposite. A representative who measures himself by what actually gets built, what reaches people, and what lasts.

I believe Jere can become one of the most productive constituencies in Nigeria, not because government will do everything, but because good representation can remove the barriers that have held our farmers, traders, entrepreneurs, students, and families back for too long. My responsibility is to ensure that the federal government works for Jere, that public resources reach Jere, and that every intervention is pursued without delay and reported publicly.

The task ahead is simple to say and hard to do. To move Jere from merely getting by to truly getting ahead, a place where its farms, its markets, its young people, and its enterprise receive the support they need to thrive.

My approach will be open and collaborative, and I will always listen to the people of Jere before acting on their behalf. That is the future I am asking you to help build, and the standard I commit to uphold.”

Mohammed Nur Deribe

■ THE PLACE WE CALL HOME

A Constituency of Promise

Jere Federal Constituency is the vital economic and cultural gateway of Borno State. Characterised by its highly industrious, largely agrarian population, rapidly expanding urban wards, and strategic location encircling Maiduguri, Jere holds immense commercial promise. For all its strengths, that promise has long been limited by structural gaps. Farmers struggle with costly inputs and poor access to markets, local classrooms and clinics are overwhelmed by a growing population, and thousands of ambitious young people remain shut out of meaningful economic opportunity.



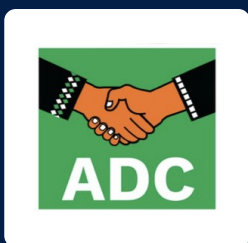
Yet the spirit of Jere remains unbroken. Its energetic youth and the vast, fertile expanse of the Jere Bowl are its greatest assets. Unlocking this potential requires moving past superficial political handouts. It demands targeted legislative action: expanding rural feeder roads to connect farms to trade hubs, securing modern agricultural inputs for local farmers, upgrading primary healthcare facilities, and establishing structured skills and capital programs for small businesses. Jere's growth depends on fixing the things that slow its people down, better roads, stronger public services, and greater opportunity for enterprise to grow.

JERE FEDERAL CONSTITUENCY · BORNO
STATE

■ THE PLATFORM

Standing with the ADC

Nur Deribe runs under the African Democratic Congress (ADC), a platform committed to accountable leadership and citizen-centred governance. His decision reflects a belief that Public office should be earned through ability and a willingness to serve. The party gives that belief a home, and a platform to deliver for the people of Jere Federal Constituency.



The party platform Nur Deribe will work within to deliver this agenda.

■ POLITICAL PHILOSOPHY

What He Stands For

His philosophy begins with a simple conviction. The people of Jere are not an audience to be addressed at election time, but the source of direction that should guide every decision their representative makes.

Nur Deribe is standing because the people of Jere deserve representation that shows up, comes prepared, and answers for its record. The responsibility of a member of the House is straightforward, to protect the constituency's interests, pursue the opportunities available to it, and account honestly for the work entrusted to him.

He believes that real development does not come from handouts, but from deliberate investment in people. Strong schools, dependable infrastructure, and an economy that rewards enterprise are what allow a community to stand on its own. His approach favours self-reliance over dependency.

At the centre of his philosophy is the belief that young people are not a problem to be managed but the greatest asset a constituency has. A government that equips its youth, includes its women, and respects its elders is a government building something that outlasts any single term in office.

Above all, Nur Deribe believes that public office should make ordinary lives better in ways people can see and feel. That is the standard he asks to be held to, and the standard by which he intends to serve.



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You will never have to wonder what I am doing with the trust you have given me. If you cannot see it, it is not good enough.

MOHAMMED NUR DERIBE

■ VISION & MISSION

A Vision for Jere

A Jere where development is visible, consistent, and shared across every community. Where a farmer in Alau, a trader in Old Maiduguri, and a student in Maimusari can trust that their interests are being represented, their needs argued for, and their future actively planned for through real and accountable leadership.

That future rests on a simple commitment. To carry the weight of Jere's needs into every room its people cannot enter, and to come back with more than words.

*Alau · Old Maiduguri · Maimusari · every ward
in between*



■ THE AGENDA

The Agenda for Jere

Every promise in this agenda serves one purpose, to make Jere productive again. Not a constituency that waits on government and lives on what little reaches it, but one whose farms, markets, young people, and enterprise are finally backed to produce, earn, and grow. Each priority below is a different route to that same end, and each is pursued through what a member of the House can genuinely do, to lobby, to press, to legislate, and to bring the right partners to the table.

01 Infrastructure & Public Services

Roads, power, water, and healthcare within reach

02 Education & Youth

Skills the market actually pays for

03 Jobs & Economic Development

Turning market proximity into income

04 Agriculture & Rural Livelihoods

Keeping the harvest's value in Jere

05 Women & Inclusion

Backing the people who hold Jere together

06 Security & Community Safety

Safety as the foundation of productivity



01 Infrastructure and Public Services

Roads, power, and water decide whether daily life in Jere is livable or a daily struggle. The roads into the Jere Bowl, the constituency's own food basket, are a case in point, when they fail, farmers watch their produce spoil before it can reach the markets of Maiduguri a short distance away, and a harvest becomes a loss. When arterial routes break down, trade, movement, and supply break down with them. Nur Deribe will lobby the Federal Ministry of Works and the relevant agencies to capture Jere's feeder roads in the federal road programme, linking farming communities directly to those markets so produce arrives while it still holds its value. On power and water, he will press for Jere's inclusion in Rural Electrification Agency interventions and World Bank-supported water schemes, and pursue solar mini-grids through partnerships with private developers where the national grid falls short. The same fight extends to health, where Jere's primary healthcare centres need working equipment, a steady supply of medicines, and staff who stay, and he will press for the federal health funding and mobile outreach that put care within reach of the settlements left furthest behind. Having built and run both a construction company and an energy company, he knows how these projects are costed, awarded, and delivered, and he knows the difference between a contract signed and a road actually built that lasts longer than a single rainy season.

02 Education and Youth

Jere's young people are its greatest asset, and developing that asset is one of the surest routes to a productive constituency. Nur Deribe will work through the Universal Basic Education Commission and the State Universal Basic Education Board to rehabilitate Jere's schools, supply learning materials, and address the teacher shortfall, while attracting TETFund and private support toward scholarships for capable students from poor homes, with particular determination behind girl-child education. For young people entering the workforce, he will lobby for vocational and digital training through the Industrial Training Fund and partnerships with NITDA and private tech operators, targeting skills the market actually pays for, logistics, renewable energy, ICT, and the trades. As a man who has built businesses across several industries, he understands what the market rewards, and he will work to see his constituents equipped with it, so that a young person in Jere has the skills to build a sustainable livelihood.

03 Jobs and Economic Development

Jere sits beside one of the largest markets in the North East, and that proximity should be translating into far greater prosperity for its people than it currently does. The work is to turn that advantage into income, by improving the conditions that let trade thrive, market space, storage, transport links, and a fair operating environment for the traders, artisans, and market women who already drive the local economy. Income is one half of the picture and steady jobs are the other, so Nur Deribe will work to draw the industries and agro-processing that put young people in Jere into lasting employment, while pressing for the constituency's fair share of federal and state jobs, recruitment, and placements that too often pass it by. He will push for the public investment and government attention that help Jere's enterprises grow, and bring serious private partners and investors toward the constituency rather than let opportunity settle elsewhere. Years of building and running successful businesses have shown him how commerce works, through relationships, reputation, and experience earned over time, and he intends to put that to work for the constituency.

04 Agriculture and Rural Livelihoods

Farming carries Jere, yet the farmer too often does the hardest work for the smallest reward. The fertile Jere Bowl should be a source of lasting prosperity, but poor roads and the absence of local processing mean much of its value leaks away before it can enrich the people who work the land. Changing that means getting inputs and mechanisation to genuine farmers by tapping federal agricultural intervention schemes, and building out-grower arrangements with reputable agribusinesses so smallholders have a guaranteed buyer for what they produce. Nur Deribe will also push for local processing and storage, so that more of the value in Jere's harvest is captured within the constituency and a greater share of it returns to the farmers who produce it. This is a model he already runs through his own agricultural venture, and he intends to put that working knowledge behind the constituency's farmers. The aim is simple, that more of the money Jere's land generates stays in the hands of the people who work it.

05 Women and Inclusion

No constituency rises while holding half its people back. The women of Jere are its traders and its farmers, its graduates, teachers, and entrepreneurs, and yet they are too often the last to be planned for. Nur Deribe will lobby for a dedicated women's enterprise and skills fund for the constituency, channelling finance and training to women building businesses, learning trades, and seeking work, and he will ensure women hold genuine seats in the committees and decisions that shape their communities. This is sound economics before it is anything else. A constituency that invests in the women who run its markets, raise its children, and teach in its schools is investing in the people who already hold it together.



06 Security and Community Safety

No agenda for Jere can be honest without facing this first. This is a constituency that has lived through what the insurgency did to Borno, that has buried its own and absorbed the displaced, and whose people carry a weariness no policy paper should ever gloss over. Productivity itself depends on safety, no one plants, trades, or builds where they do not feel secure. Nur Deribe will work to strengthen the link between formal security agencies, traditional institutions, and the community structures already holding the line, and back intelligence-led methods over the heavy-handed approaches that breed resentment and drive young people the wrong way. He will press for local vigilance and early-warning networks to be properly resourced and coordinated, so the people closest to the threat are equipped to respond to it. And the most lasting security is economic. A young person with a skill, an income, and a stake in the future is far harder to pull toward violence than one with nothing to lose, which is why the roads, the schools, and the jobs in this agenda are themselves a security strategy.



■ EVERY YEAR WITHOUT ACTION HAS A PRICE

The Cost of Doing Nothing

Every year that nothing changes, Jere pays for it.

ROADS

Roads that make it harder for farmers to reach their fields and traders to reach the market.

DRAINAGE

Homes and farmland damaged when drainage fails during the rainy season.

POWER

Streets that fall dark, students whose learning is interrupted, and clinics that struggle to provide care without dependable electricity.

These costs never appear in a government budget. They are paid every day by the people of Jere, in lost income, lost learning, and time that cannot be recovered.

50%

Up to half of Nigeria's agricultural produce is lost after harvest, with perishables worst affected. In a constituency that farms, a bad road is not an inconvenience. It is an income cut.

Source: Food and Agriculture Organization of the United Nations, 2024

This election is about whether Jere continues to bear those costs, or decides they are no longer acceptable.

■ THE FIRST 100 DAYS

The First 100 Days

Five commitments, delivered and verifiable within the first hundred days in office.

DAY 1

A working constituency office

Open a working constituency office with a clear, open channel for the people of Jere to reach their representative directly.

The first youth intake

Launch the first intake of a youth skills and enterprise scheme, opening registration and naming the partners who will run it.

A public fund tracker

Set up a constituency fund tracker, open to the public, showing what comes to Jere and how it is spent.

An open constituency report

Hold his first open constituency report, in person, accounting for the work begun and the priorities set.

A deadline on government

Sponsor a bill to put a deadline on government, requiring agencies to serve citizens within a clear and fixed timeframe.

DAY 100

Progress against each commitment will be published online, together with the dates each milestone is reached.

■ STAKEHOLDER ENGAGEMENT

The Partnerships Behind the Work

Nur Deribe's work for Jere depends on the strength of the relationships behind it, and he intends to build them deliberately across five fronts.

The community

A standing Constituency Advisory Council of traditional and religious leaders, ward heads, market and transport unions, women's groups, and youth representatives, meeting regularly to shape the positions he takes in the House.

Development partners

Significant development funding already flows into the North East through institutions such as the North East Development Commission, the UNDP, and the World Bank. Nur Deribe will engage these partners directly to ensure Jere is represented in their planning and benefits from the programmes, funding, and technical support they bring to the region.

The private sector

Sustainable development requires private capital and not public funds alone. Drawing on his experience across energy, construction, and agriculture, Nur Deribe will engage investors and the Maiduguri business community to attract enterprise and create employment within the constituency, positioning Jere as a destination for serious commercial investment.

Civil society and philanthropy

Nur Deribe will partner with established non-governmental and community organisations active in the region, such as The Yabawa Talbaram Support Initiative, to extend social support, strengthen local capacity, and reach communities whose needs fall outside the scope of government programmes.

Government and institutions

Effective representation depends on sustained engagement with the agencies responsible for delivery. Nur Deribe will maintain active working relationships with the relevant federal ministries and agencies across infrastructure, power, education, and agriculture, ensuring that Jere's development priorities are consistently advanced through the appropriate institutional channels.

A COMMITMENT TO THE PEOPLE

If I Fail

Every politician asks to be trusted. Few are ever willing to say what should happen if that trust is broken. So before anything else, here is mine to give.

Hold me to this.

IF I BECOME HARD TO REACH ONCE THE ELECTION IS OVER,

I WILL HAVE FAILED.

IF THE REPORTS STOP, AND YOU ARE LEFT GUESSING WHAT I AM DOING,

I WILL HAVE FAILED.

IF MY DECISIONS BEGIN TO SERVE THE FEW INSTEAD OF THE MANY,

I WILL HAVE FAILED.

AND IF JERE LOOKS THE SAME AT THE END OF MY TERM AS IT DID AT THE START, THEN WHATEVER ELSE I MAY HAVE ACHIEVED,

I WILL HAVE FAILED.

I am not asking the people of Jere to take me on faith. I am handing them the standard by which I must be measured, and the right to hold me to every word of it.

But I do not intend to fail. With the people of Jere behind me, and their voice guiding the work, I intend to leave this constituency better than I found it, and to be judged on exactly that.



Mohammed Nur Deribe

■ THE CONCLUSION

Stand for Jere

Jere is ready for representation that matches its potential, and this campaign is how that begins. It is built on people who believe this constituency deserves better, and who are willing to stand behind the work of getting there. Whether you are from Jere, from Maiduguri, or further afield, there is a place for you in it.

- Help carry this movement to every ward in Jere.
- Spread the message in your community and your networks.
- Volunteer your time, your skills, or your voice to the campaign.
- When it matters most, make your vote count for Nur Deribe, and let it say Jere is ready for better.

This manifesto is not a promise of perfection. It is a commitment that the people of Jere will always know what is being pursued, what has been achieved, and what still remains.

Stand with Nur Deribe. Stand for Jere.

JOIN THE MOVEMENT



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Rooted in Jere. Rising for Jere.

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